



St. David's United Church

EGDE Committee Report

November 25,
2018

Prayer

Loving God, you are the provider of all that is good. We thank you for your blessing for the success of the EDGE study, for our staff, our volunteers and our congregational members - that we should see and understand the future of our church.

We ask that you bless this gathering, so that we can seek our collective wisdom, guidance, courage and strength. Be with us in our work and help us to be wise in our analysis, insight and decision making.

Amen.



Image obtained from Ottawa Presbytery 2014 EDGE Report



On the EDGE



What
Must
I
DO ?



Retreat
?



Retreat
or
Freeze

?



Retreat
Freeze
or
Leap
?



Retreat
Freeze
Leap
or
Explore
?



Let's help
the Frog
Make a
Decision

EDGE

Leap?

Retreat?

Explore?

Freeze?





We will see
more on
this in a
few
minutes

What is EDGE?

The St. David's EDGE Committee was created to analyze our declining attendance and shrinking financial strength. The concepts around EDGE were established by the United Church of Canada in 2014.

We consulted with Presbytery, the council and congregation in November 2017

The question is -- Do we need to change?



What is the EDGE mandate?

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- Look into the future to predict what we can become
- **Make recommendations**



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- Look into our past for evidence of what we have done well
- Look at the present to see we are doing well
- Look into the future to predict what we can become
- Make recommendations
- **TAKE ACTION**



Can we make changes to achieve our goal?

Yes we can!

The EDGE study thus far has determined that:

- We are willing to change.
- There are areas where we need to change.
- We are ready to TAKE ACTION to effect change.



Why do I know that we can do this?

- I have spent the last 12 weeks visiting some of you and having a heart felt conversation about the past, present and future of St. David's
- I have asked 30 people 9 questions
- On Nov. 18 the congregation undertook a 10-minute blitz collecting ideas on the same question
- I received 727 comments containing 8800 words of sincere and thoughtful observation and recommendations
- These resulted in 25 ++ comment groupings
- Today I will illustrate a few of the findings
- Council will be analyzing the details in following weeks



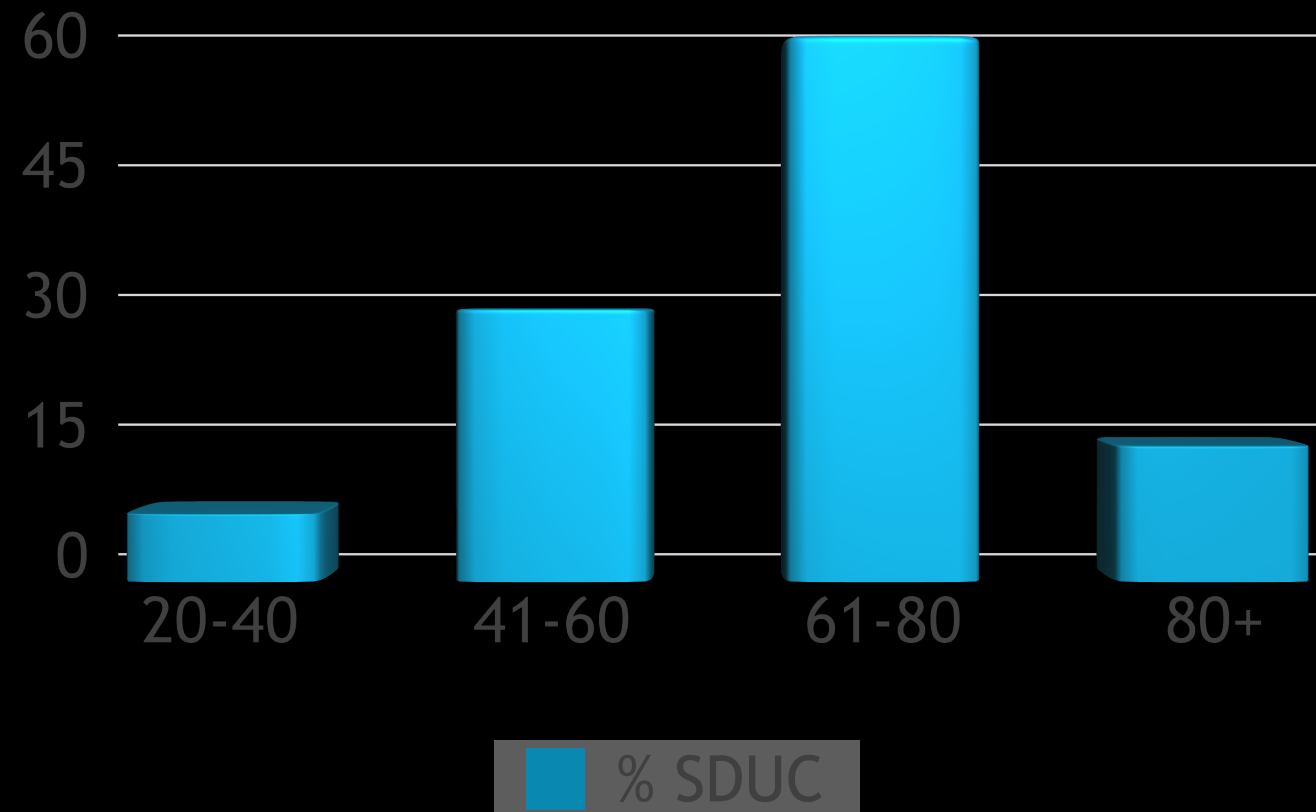
Firstly - Who are we?



St. David's Age Distribution 20 to 80+ years

The individuals interviewed are believed to be a cross-section of our adult congregation

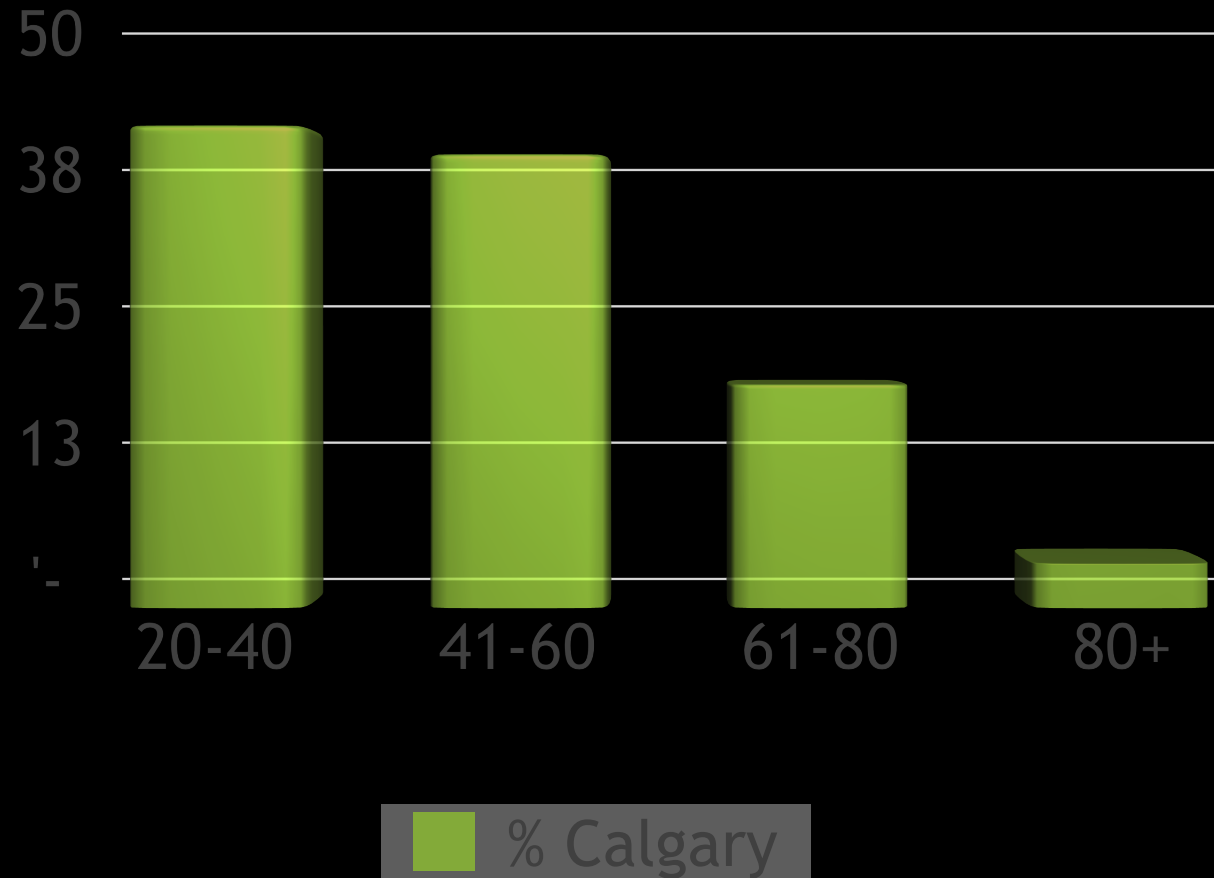
- SDUC Mean age (20+) is **63.7** years



City of Calgary Age Distribution Age 20+

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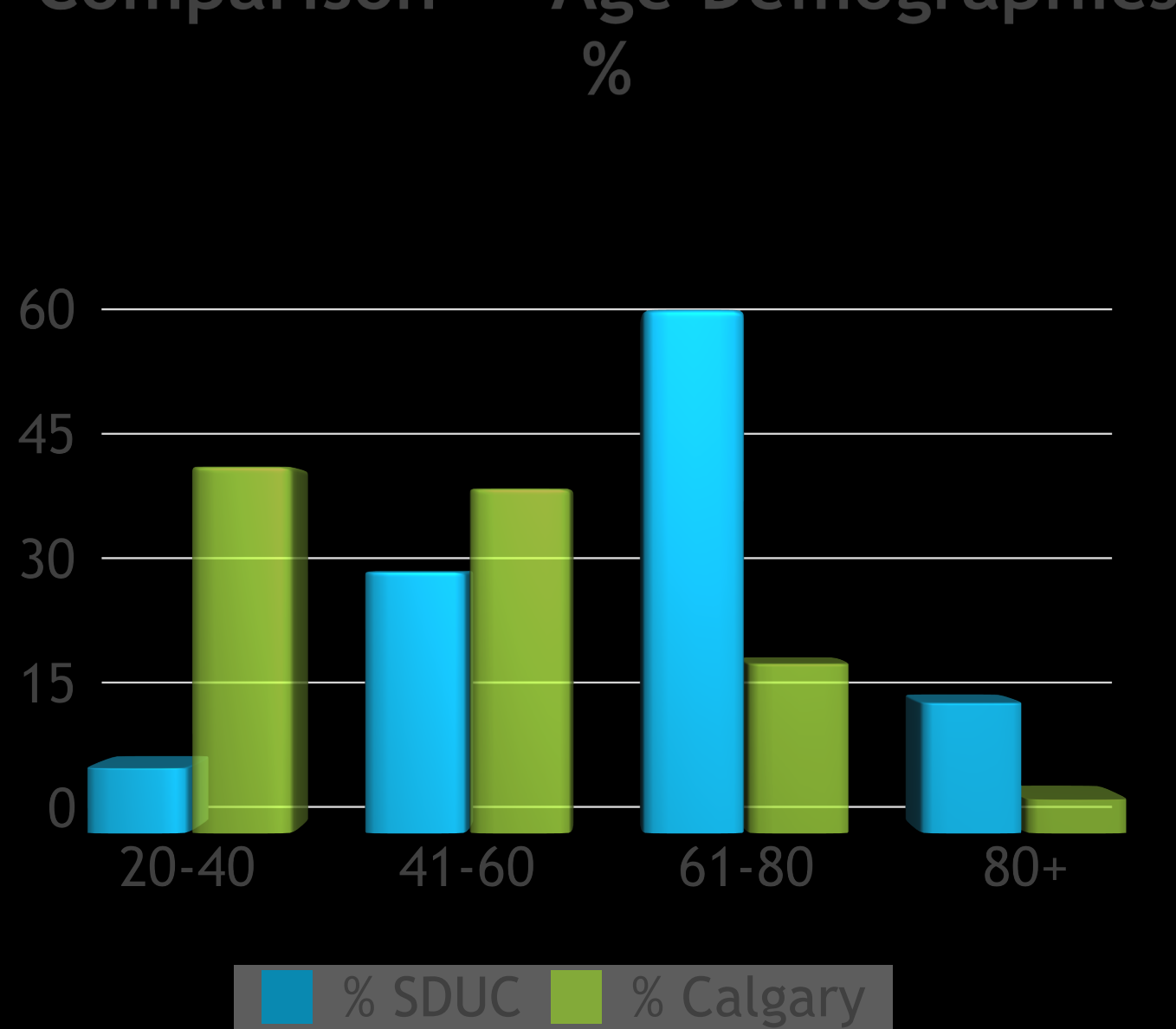
- City of Calgary Mean age (20+) is **46.7** yrs.



Comparing SDUC with the City of Calgary

Could this be a problem?

- SDUC Mean age is **63.7** years
- City of Calgary Mean age is **46.7** yrs.
- A difference of **17** years





RESULTS



RESULTS

Each answer was ranked on a 5 point scale where the level of support:

1 = LOW

2 = MOD.LOW

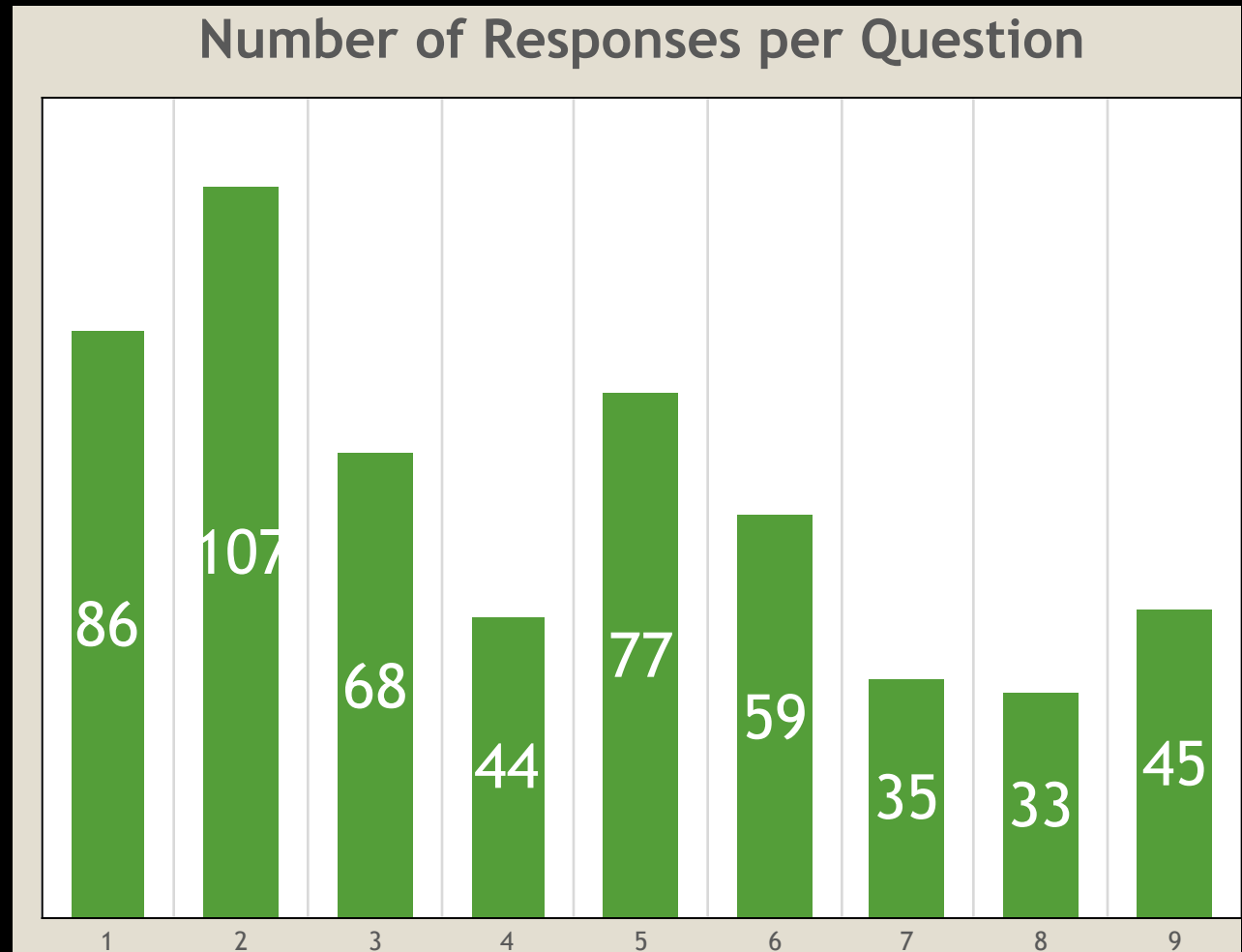
3 = MODERATE

4 = MOD.HIGH

5 = HIGH

Results for 9 questions

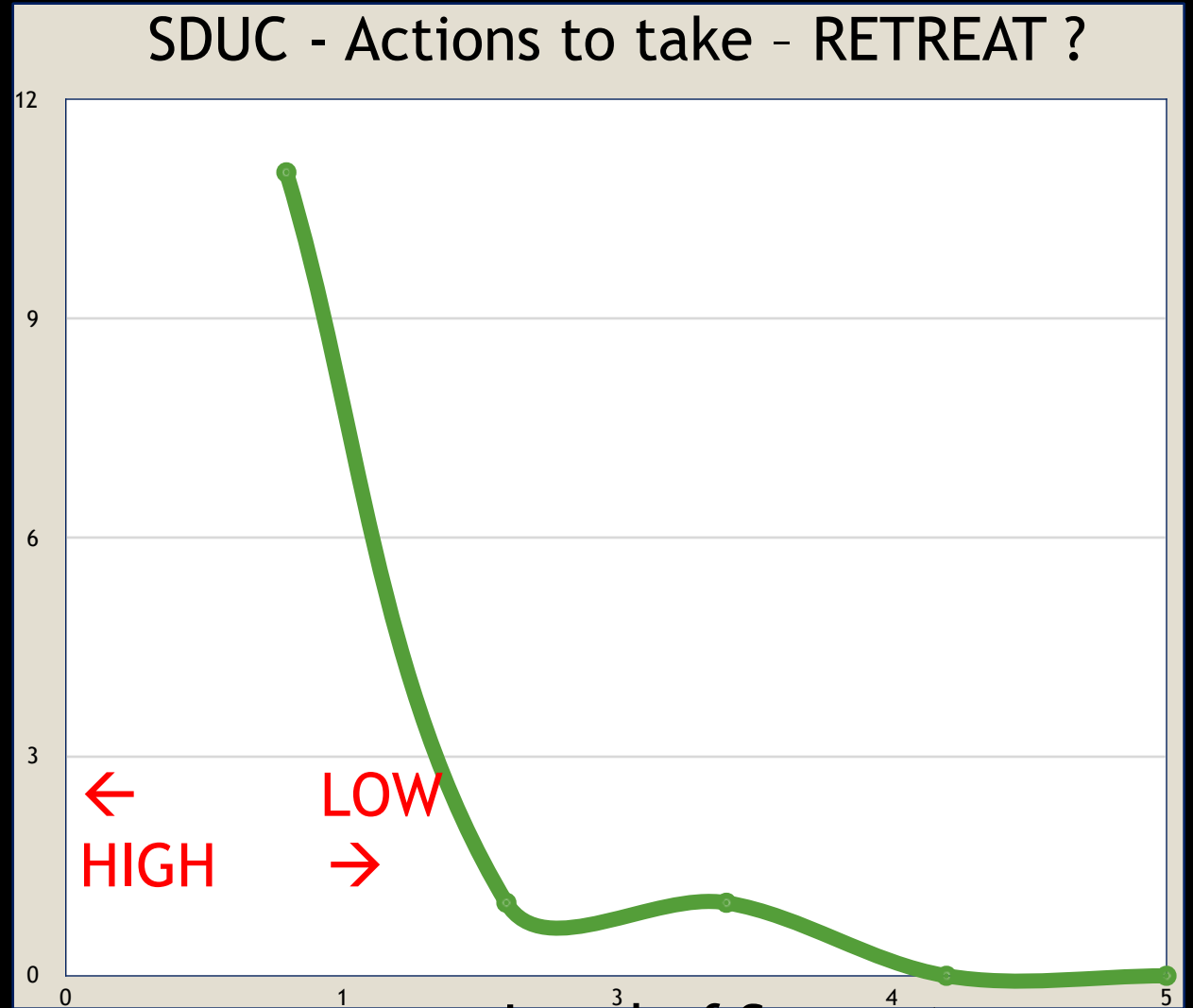
- resulted in 530 responses
- With 757 ideas, recommendations and directions
- The average response was 12 words
- Resulting in a database of 8800 words



Q 1. If the frog is St. David's United Church (SDUC) -

What are the frog's choices?

- Retreat
- Freeze
- Leap
- Explore

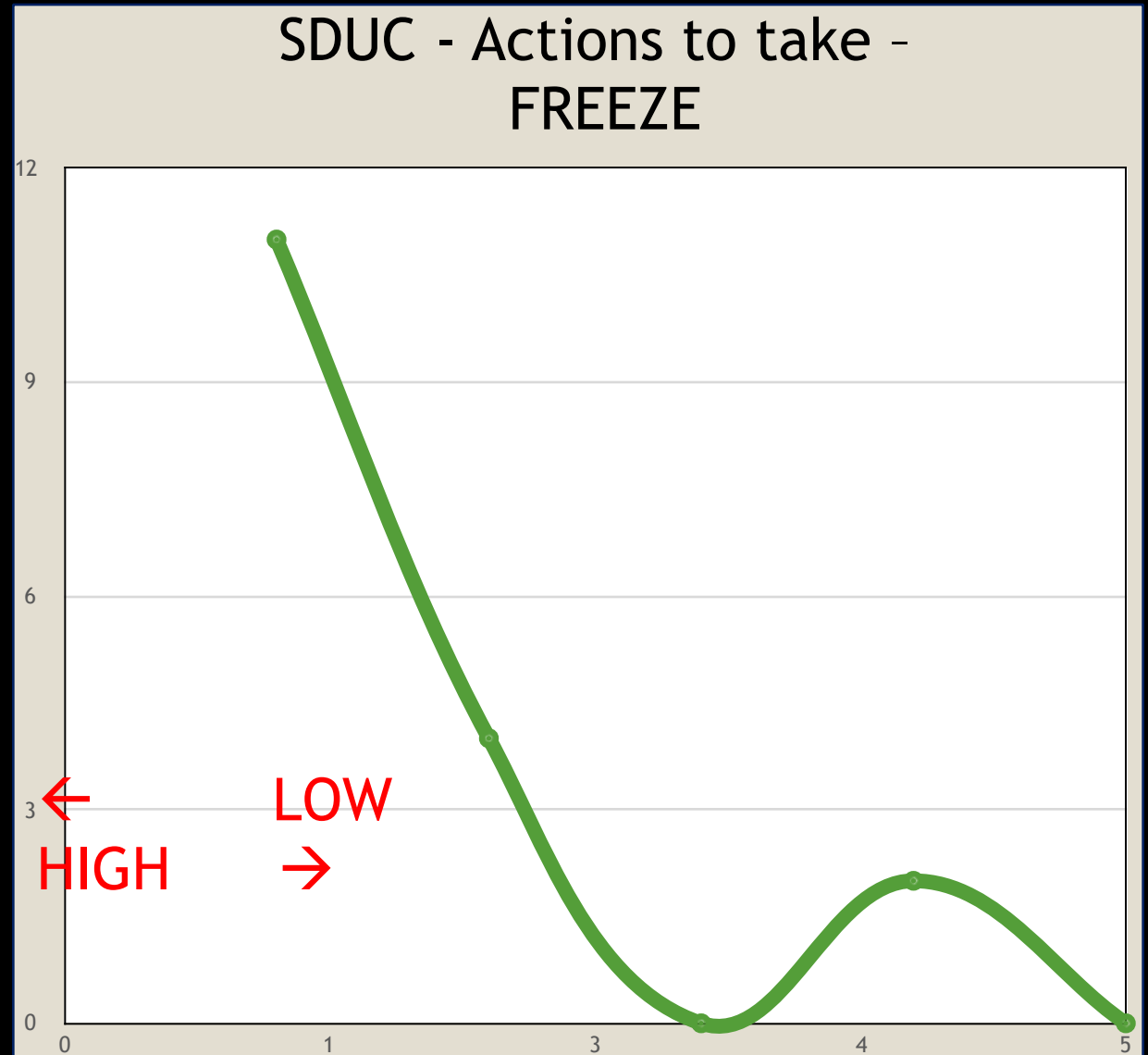


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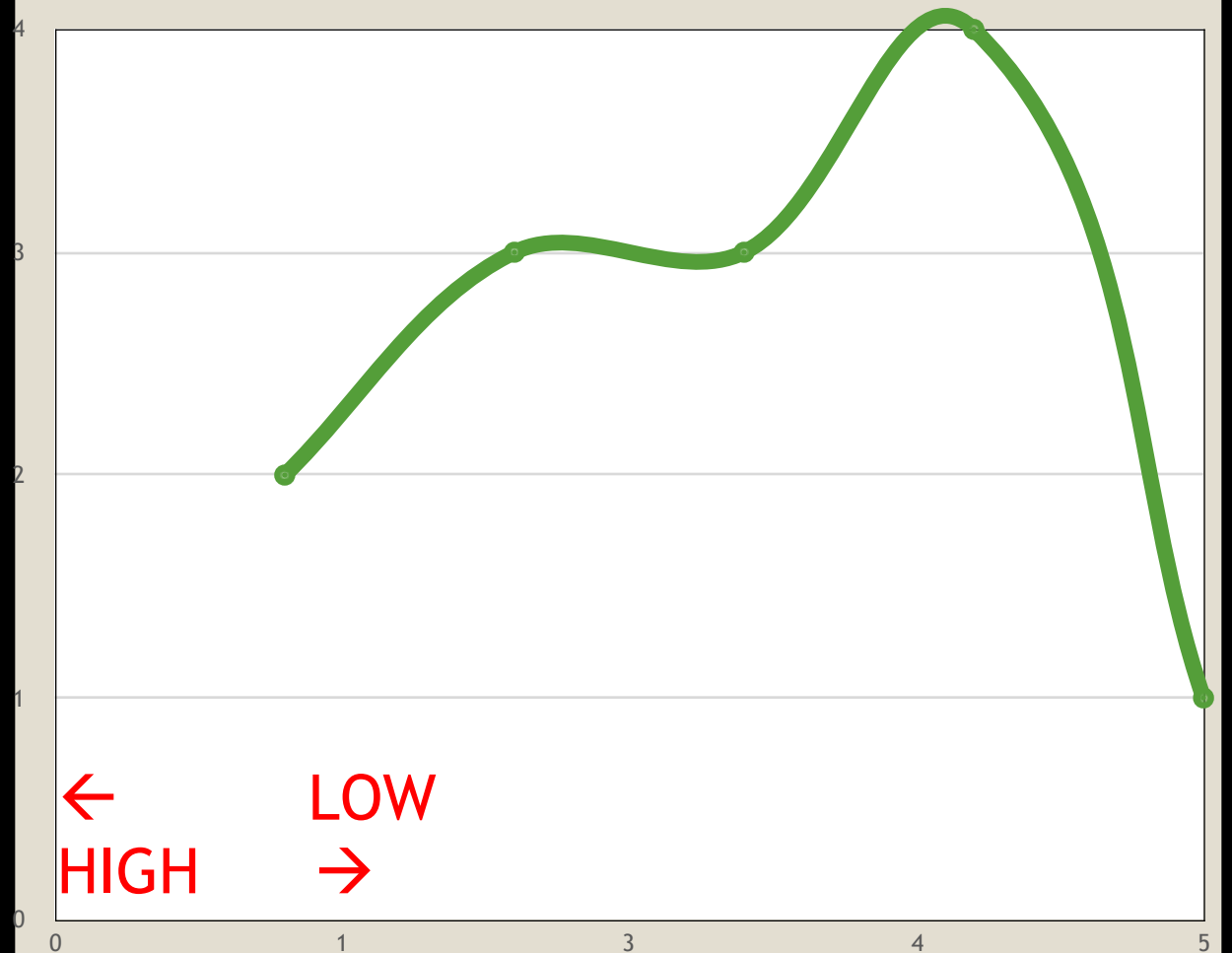
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SDUC - Actions to take - LEAP



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RESULTS

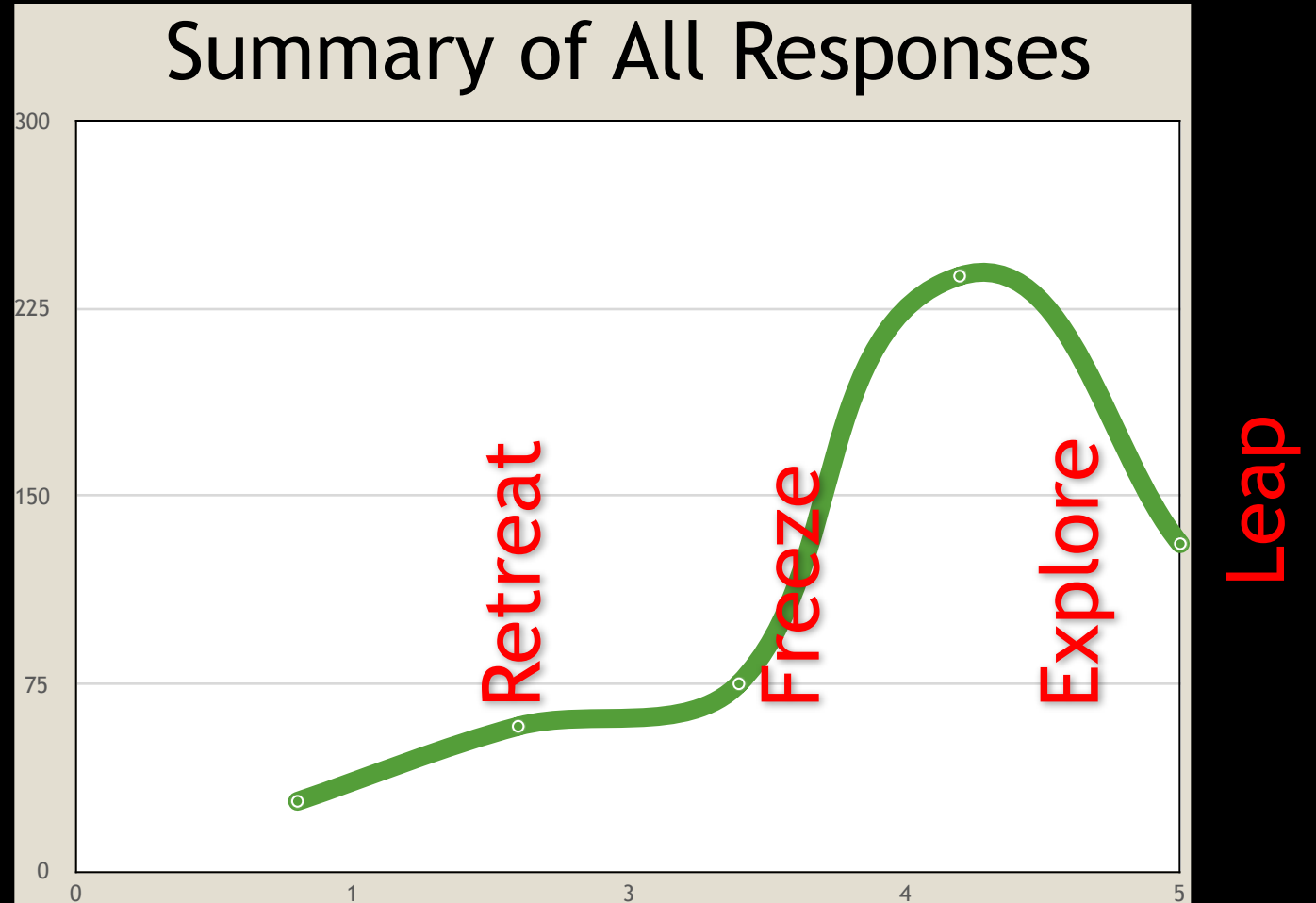
- There are several findings identified so far
- Nothing is too scary - the direction you have given EDGE with your responses is quite clear.
- During the coming weeks you will be hearing from your council as some of the initiatives are implemented

One more slide.

Summary of 530 Responses

What are the frog's choices if translated back to Frog basics?

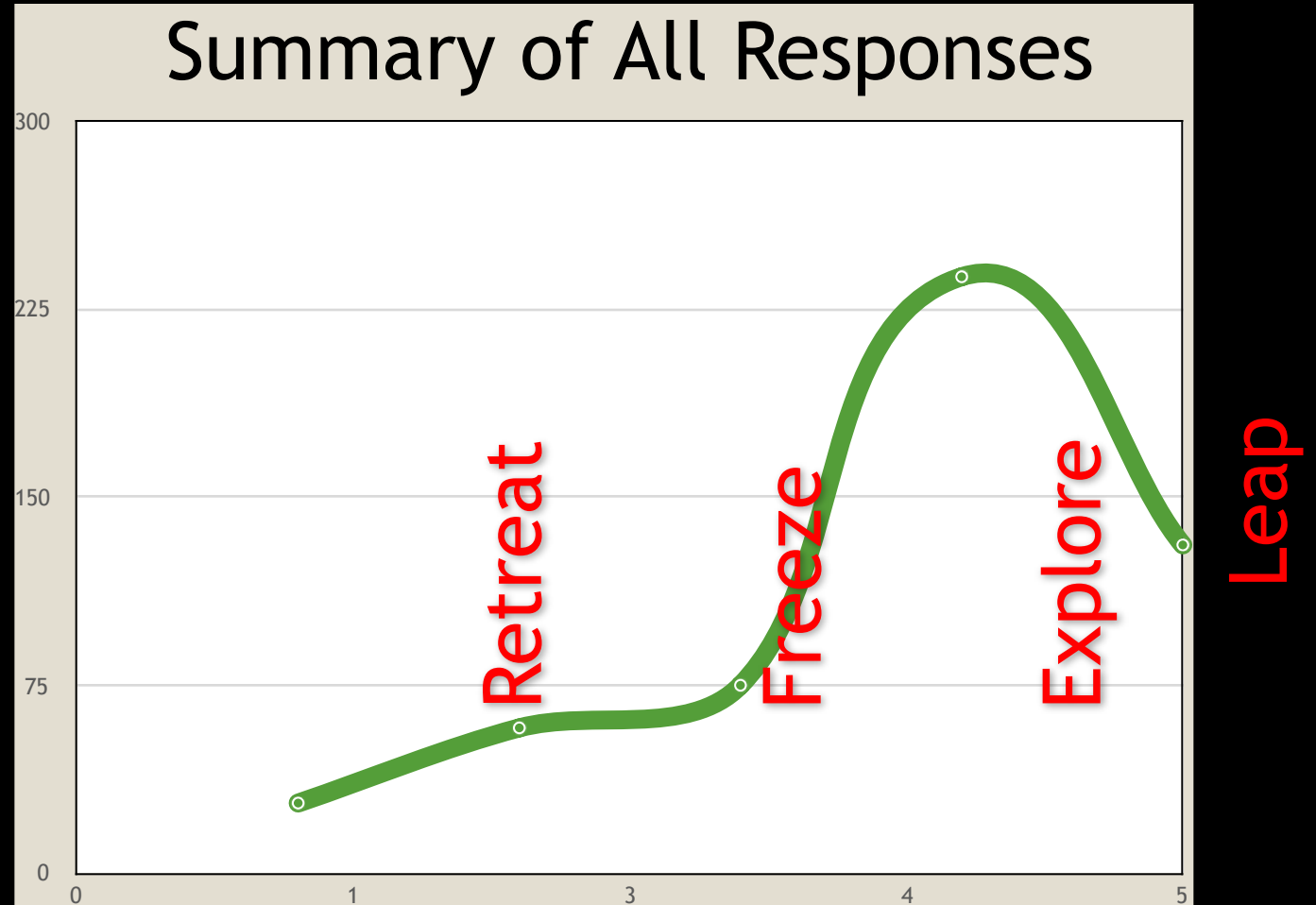
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Summary of 530 Responses

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The
Beginning!

Questions
Please